



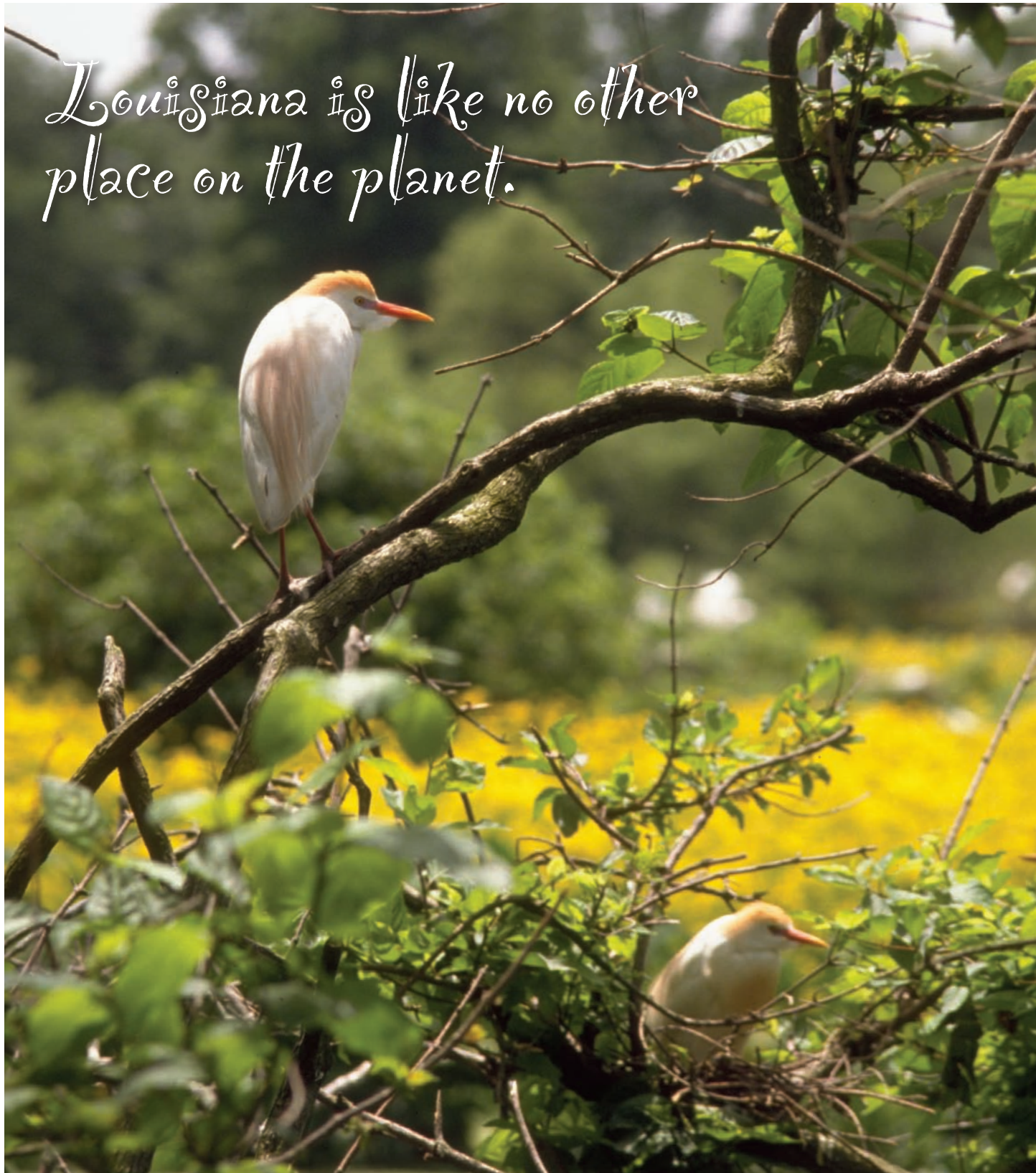
This Is Your Louisiana

Grants To Preserve, Showcase And Market Louisiana's Rich Cultural Heritage.

LOUISIANA OFFICE OF THE LIEUTENANT GOVERNOR
MITCHELL J. LANDRIEU

DEPARTMENT OF CULTURE,
RECREATION & TOURISM

WWW.CRT.STATE.LA.US



Louisiana is like no other place on the planet.

Our music, our architecture, our art, our food, our natural beauty—all are cause for celebration and, just as important, all are marketable assets.

One of the main roles of the Louisiana Office of the Lieutenant Governor and the Department of Culture, Recreation & Tourism is to fuel economic growth by promoting our unique culture. We love this great state; our job is to make others fall in love with it, too.

This resource was designed to clarify the functions of the agencies led by the Office of the Lieutenant Governor, to provide greater access to funding opportunities available through these groups, and to simplify the application process for grants.

Together, we can create a better, stronger, richer Louisiana.



Mitch Landrieu

Mitch Landrieu
Lt. Governor
Commissioner,
Department of Culture,
Recreation & Tourism



Angèle D. Davis

Angèle D. Davis
Secretary,
Department of Culture,
Recreation & Tourism

The Office of the Lt. Governor and the Department of Culture, Recreation & Tourism:

AN OVERVIEW

Under the leadership of the Office of the Lt. Governor, the Department of Culture, Recreation & Tourism works to preserve and enhance Louisiana’s unique heritage and natural beauty; provide cultural, recreational and informational resources; and promote the use of these resources.

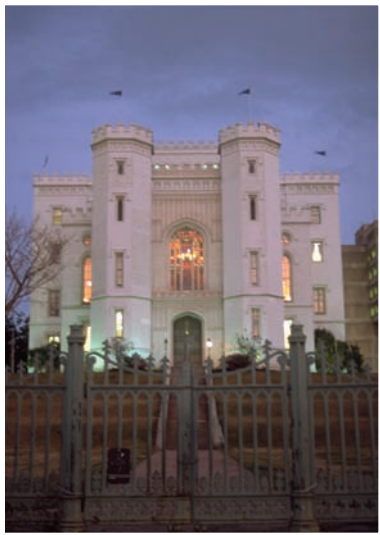
The Department of Culture, Recreation & Tourism is made up of five agencies—Tourism, State Parks, Cultural Development, State Museum, and the State Library. In addition, various organizations within the Department of Culture, Recreation & Tourism, such as the Atchafalaya Trace Commission, the Mississippi River Road Commission, the Red River Development Council, Louisiana Scenic Byways and The Audubon Golf Trail, provide additional resources to residents and visitors alike.

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The Tenets We Live And Work By:

Our diversity is a strength, not a weakness.

We must work to expand and diversify Louisiana’s economy.

We must work regionally and compete globally.

We must add value to our raw materials, native talents and intellectual capital.

We must set our goals to international standards, not the Southern average.

The Lt. Governor’s Four Point Plan

Although Hurricane Katrina struck in 2005, the recovery process continues. To meet the challenge, the Lt. Governor and the Department of Culture, Recreation & Tourism created a Four Point Plan designed to:

- Rebuild Louisiana to worldwide preeminence as a top tourist destination.
- Make Louisiana’s Cultural Economy the engine of economic and social rebirth.
- Build better lives and livelihoods than before for all Louisiana’s people.
- Make Louisiana’s recovery the standard for high performance, accountability, and ethical behavior.

The programs and grants described in this brochure work to fulfill these objectives.

Louisiana Cultural Economy Foundation

The **Louisiana Cultural Economy Foundation (LCEF)** serves as a private partner for state government, local arts agencies, for-profit and nonprofit organizations, and individual stakeholders looking to support Louisiana’s artists, cultural organizations and businesses. **LCEF Grants** were designed to encourage the entrepreneurial spirit and to support creative individuals so often left out of the funding streams.

In its first year, LCEF focused on raising money and providing relief grants to New Orleans artists and cultural entities devastated by Hurricanes Katrina and Rita. More recently, LCEF has been moving beyond the recovery to make statewide investments that serve as economic drivers.



Louisiana Retirement Development Commission

The **Louisiana Retirement Development Commission** was created to attract retirees to Louisiana and to convince Louisiana’s own retirees that there’s noplacelike home. With the slogan “Redefine Life. Retire In Louisiana,” the Lt. Governor launched the **Certified Retirement Community Grants Program**. Communities that become certified may receive grants to promote their area to retirees, or to provide for infrastructure for a retirement development or seniors industry project. Project proposals may be submitted by local government agencies and/or economic development organizations such as tourist commissions or chambers of commerce.

Louisiana Serve Commission

The **Louisiana Serve Commission** works to create rewarding service opportunities for Louisiana citizens by providing programs and organizational support. Serving as the Louisiana re-granting agency for the federal Corporation for National & Community Service, the Commission runs two competitive grants programs:

AmeriCorps National Service Program provides grants to community-based organizations to pay for volunteers’ living stipends. Volunteers commit to a year of service working in an AmeriCorps-designated priority area such as education, public safety, human needs, or the environment. After successfully completing their terms of service, AmeriCorps members receive an AmeriCorps Education Award of up to \$4,725. This award can be used to pay off qualified student loans or to finance college, graduate school or vocational training at eligible institutions.

Learn and Serve America Grants have two goals: to put K-12 students on the path to community service, and to improve academic performance through service learning. The grants can be anywhere from \$3,000 to \$10,000. **Learn and Serve America** directs approximately \$200,000 annually from the Corporation for National and Community Service to 30 schools in 14 parishes statewide that combine academic studies with community service.



For more information on these grants offered through the Office of the Lt. Governor,

call: (225) 342-7009,
write: Post Office Box 44243
Baton Rouge, LA 70804, **or visit**
www.crt.state.la.us/ltagovernor
to download grant guidelines and applications.



Office of the Secretary Department of Culture, Recreation & Tourism

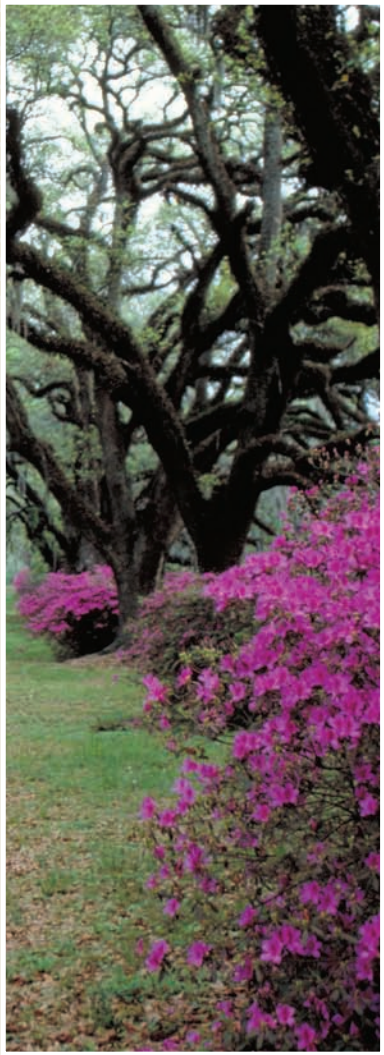
It is the duty of the Office of the Secretary to work with the Office of the Lieutenant Governor to coordinate all Department of Culture, Recreation & Tourism agencies. The office led the development of the Louisiana Rebirth plan and the recovery plan for the Tourism and Cultural Industries. In addition, the office directly supervises Strategic Partnership Grants for the Atchafalaya region.

Tourism Recovery Grants

This federal Community Development Block Grant will provide the Louisiana Office of Tourism with a total of \$28.5 million over three years to ramp up tourism marketing in the 13 areas most affected by the hurricanes. **Tourism Recovery Grants** will be tracked by the department to ensure that they increase visitor spending, leisure and hospitality jobs, as well as visitor interest. As a result of these grants, some parishes are marketing themselves for the first time ever.

Atchafalaya Heritage Area

The **Atchafalaya Heritage Area**, which encompasses the largest river swamp in the nation, is a treasury of nature, culture and history. To build awareness and increase visitation to this world-class, eco- and heritage-tourism destination, the Atchafalaya Heritage Area offers **Strategic Partnership Grants** for programs that enhance, promote or interpret the nature, culture and/or history of the region. Strong emphasis is placed on the value of creative partnerships and innovative funding strategies as well as a commitment to preserving the authenticity of the area.



For more information
on these grants offered
through the Office of
the Secretary,

call: (225) 342-8115,
write: Post Office Box 94361
Baton Rouge, LA 70804, **or visit**
www.crt.state.la.us/secretary
to download grant guidelines
and applications.



Office of Cultural Development

A street corner in Louisiana does not look like a street corner anywhere else. When you're in Louisiana, you know it. It is the job of the Office of Cultural Development to keep it that way. Through three divisions, each with successful grant programs, the Office of Cultural Development works to preserve, promote, and develop Louisiana's unique historic, archaeological and artistic assets.

Division of Historic Preservation

The Division of Historic Preservation strives to preserve the best examples of our state's architecture by actively assisting property owners and working to rejuvenate our downtown commercial districts through the Main Street Program.

Louisiana Main Street Program

An arm of the National Trust for Historic Preservation, the **Louisiana Main Street Program** encourages downtown revitalization and economic development through historic preservation. Downtown communities and property owners must first be certified as a Main Street Community before they are eligible for grants.

Downtown communities use **Main Street Operational Grants** for hiring a manager and establishing an office of operations, fundraising, and building a strong base to rebuild the area. They fund for five consecutive years, with the heftier funding weighted in years one through three. By the last two years, the city should be able to kick in its own funds as the area's tax base grows.

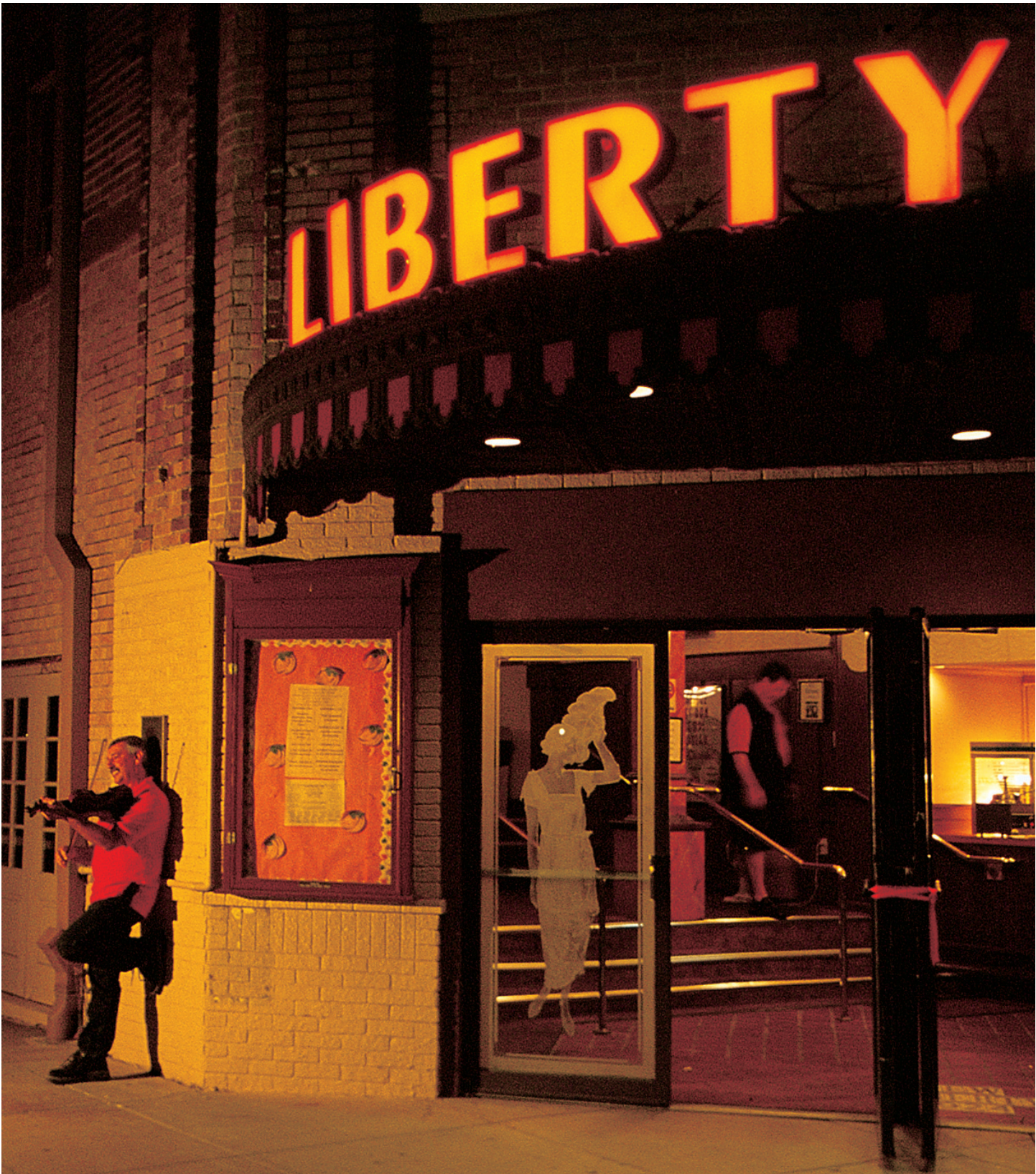
Newly designed Main Street Communities benefit tremendously from Main Street Façade Grants. Communities receive \$8,000 oer year for five years, for a total of \$40,000, to improve the face of buildings by painting, cleaning, or adding awnings, for example. In year six, program veterans are eligible to receive larger amounts of funding for more substantive improvements.

The Main Street Urban Program was created to jump-start New Orleans commercial districts sinking under the weights of Katrina-related impediments. The program aims to help business leaders revitalize degraded properties and attract neighborhood business. Today the program has expanded beyond New Orleans to encompass any urban district in the state.



For more information on these grants offered through the Division of Historical Preservation,

call: (225) 342-8160,
write: Post Office Box 44247
Baton Rouge, LA 70804, **or visit**
www.crt.state.la.us/hp/grantinfo.htm
to download grant guidelines and applications.





Office of Cultural Development (continued)

Certified Local Government Grants

A partnership between federal, state and local communities, **Certified Local Government Grants** tend to be design-oriented—for developing a landscape master plan for a historic district, for example, or for producing signage to guide visitors through a historic area. These grants support communities designated via local ordinance as historic district commissions.

Historic American Building Survey Grants

Historic American Building Survey Grants provide anywhere from \$3,000 to \$10,000, typically to Louisiana schools of architecture to complete architectural drawings and documentation of the most historically significant buildings or streetscapes in the state. These surveys provide historians, architects, developers and others with a record of the floor plan, elevation and architectural features in the event of a fire, natural disaster or neglect.

Survey Grants

Every so often the National Park Service will mandate that a parish update its survey as part of a continuous cycle of historic record keeping. **Survey Grants** help ensure that, as time passes and the definition of historic buildings shifts, significant structures are not overlooked.

Division of Archaeology

The Division of Archaeology oversees the work of regional archaeologists, works to identify significant sites in our state, increase public awareness of those sites, and encourage the preservation of our archaeological resources.

Regional Archaeological Program

Regional Archaeological Program funds are used to hire station archaeologists to promote research, preservation, and interpretation of archaeological remains at certain State Historic Sites.



For more information on these grants offered through the Division of Archaeology,

call: (225) 342-8170,
write: Post Office Box 44247
Baton Rouge, LA 70804, or visit
www.crt.state.la.us/archaeology/curation/grantdep.shtml to download grant guidelines and applications.



Office of Cultural Development (continued)

Division of the Arts

The mission of the Division of the Arts is to support arts organizations, provide assistance to individual artists, promote attendance at artistic events, and increase public involvement in the arts. It is the largest statewide grant maker in Louisiana.

Director's Grant-in-Aid Program

The Director's Grant-in-Aid Program provides enhanced assistance to meet critical and unforeseen needs of professional Louisiana artists and nonprofit 501(c)3 arts organizations. Grants are available to individuals and organizations faced with emergency situations and/or special career opportunities.

General Operating Support Program

The General Operating Support Program provides grants to organizations whose primary mission is to provide arts activities to the public. The group's programming must have a major impact on their communities and on the state's cultural environment in general. There are two funding levels in this program: Level One provides support for organizations whose annual budget is \$500,000 or more; Level Two provides support for organizations whose budget is at least \$250,000, but less than \$500,000.



Stabilization Grants

This grant category has opened the door to state money for some of the smaller arts organizations that, in the past, had to go through the Decentralized Funding Process. *Stabilization Grants* provide operational support to pay expenses such as salaries, supplies, and utilities, with the intent of building more stable organizations and an organized arts industry network.

Capacity Building Grants

Capacity Building Grants support organizational planning and program development for nonprofit arts organizations. They also provide artists with funds for business and skill development.

Decentralization Grants Program

In order to impact the arts at the community level, the Division of the Arts allocates half its legislative funding to regional arts councils on a per capita basis. ***Decentralization Grants*** strengthen and provide technical assistance to local arts organizations and support community-based arts projects.



Arts-in-Education

With the passage of the Arts-in-Education legislation (Act 175) to put the arts in every classroom, the focus of this grant program has narrowed to support school-based programming and activities. The Arts-in-Education Program is intended to strengthen the role of the arts in the educational process and to demonstrate the value of the artists within that process. This program provides support for Arts Basic, Artists in the Classroom, and Arts-in-Education projects.

Local Arts Agency Program

The Local Arts Agency Program is intended to stimulate, nurture and enhance partnerships between state and local governments to assure public support for the arts. The program also aims to enrich cultural expression at both state and local levels and to acknowledge the diverse methods necessary to meet the specialized needs of individual communities, regions, populations and art forms. Grants may be used for planning, operations, re-grants or organization and professional staff development.

Artist Services

Artist Services offers a small-grant option to individual artists. ***The Artist Career Advancement Grant*** focuses on artistic development and helps individuals develop business skills. The grant typically offers \$3,000.

Folklife Initiative Fund

This program offers grants for fieldwork and programming initiatives focused on the performing and traditional arts of Louisiana's diverse cultures. The ***Folklife Initiative Fund*** has made it possible for immigrant and refugee communities throughout the state to enter the mainstream grants process.



For more information on these grants offered through the Division of the Arts,

call: (225) 342-8132,
write: Post Office Box 44247
Baton Rouge, LA 70804,
or visit www.crt.state.la.us/arts/ApplyForAGrant.shtml to download grant guidelines and applications.



Office of Cultural Development (continued)

Folklife Apprenticeships

The Folklife Apprenticeships Program enables apprentices to study with master folk artists, craftspeople, musicians and storytellers so that they can pass on their skills within their communities and keep Louisiana’s unique culture alive.

Project Assistance Program

The Project Assistance Program is intended to enrich the cultural life of the state by providing financial assistance for a wide range of arts projects. Project support is offered in eight arts disciplines and in a multidisciplinary category.

Artist Mini-Grants

Artist Mini-Grants are designed to encourage artistic development, to support the realization of specific artistic ideas and to recognize the significant contribution artists make to the creative environment of our state. These grants are available for individual Louisiana artists with unique professional development needs. They are designed to support specific activities relevant to the artist’s work and career.

Artist Fellowships

Non-matching *Artist Fellowships* are awarded to artists of exceptional talent to enable them to pursue their artistic goals. The Division of the Arts may award two or more fellowships per discipline, but does not guarantee that an artist in each subcategory or discipline will receive a fellowship.



For more information on these grants offered through the Division of the Arts,

call: (225) 342-8132,
write: Post Office Box 44247
 Baton Rouge, LA 70804,
or visit www.crt.state.la.us/arts/ApplyForAGrant.shtml to download grant guidelines and applications.



Louisiana Office of Tourism

The Louisiana Office of Tourism works closely with the state’s five travel regions (Greater New Orleans, Plantation Country, Cajun Country, Crossroads and Sportsman’s Paradise) to promote our unique state to visitors around the globe. As the second-largest industry in Louisiana, the success of tourism affects everyone who calls Louisiana home.

Long after they disappeared on the National Hurricane Center’s radar, Katrina and Rita continue to wreak havoc on the state’s tourism industry. For this reason, the Louisiana Office of Tourism has redoubled its efforts to re-brand Louisiana as a safe and exciting tourist destination.

Research shows that for every \$1 million the state spends on tourism grants, the economy gains \$14 million in benefits—a 14-1 return on investment.

Tourism Sponsorship Grants

Each year, nearly \$10 million in *Tourism Sponsorship Grants* are awarded in order to boost visitation and visitor spending at events and festivals throughout the state. Any activity, large or small, that is open to the public, attracts visitors, and generates positive publicity for the state is eligible.



For more information on these grants offered through the Office of Tourism,

call: (225) 342-8100,
write: Post Office Box 94291
 Baton Rouge, LA 70804,
or visit www.louisianatravel.com/industry_partners/docs/criteria_application.doc to download grant guidelines and applications.



Louisiana Office of State Parks

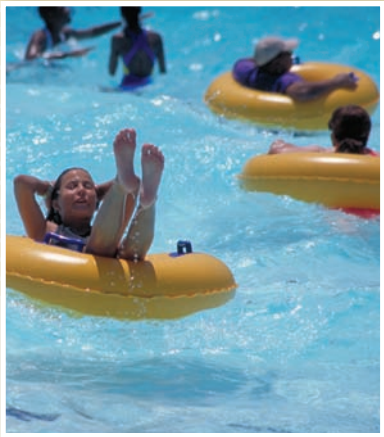
From its cypress swamps to pine forests to barrier island beauty, Louisiana claims a diverse and dramatic natural environment that has earned its 20 state-run park sites reputations as not-to-miss tourist destinations. Situated next to a natural resource such as a lake or hiking area, each park site typically remains 75-80% undeveloped to provide visitors with an authentic wilderness experience. At Louisiana’s state parks, you can enjoy championship fishing, relive a Civil War battle, hear the best of Louisiana’s country music, or pitch a tent under the stars.

The Office of State Parks offers grants through the Land and Water Conservation Fund to make our parks attractive to tourists and locals alike.

Land & Water Conservation Fund

The Division of Outdoor Recreation administers the Federal Land & Water Conservation Fund (L&WCF) for development of recreational facilities. Louisiana has acquired more than \$65 million for approved projects since the L&WCF Act was signed in 1965.

The Land & Water Conservation Fund program provides matching grants to states and local governments for the acquisition and development of public outdoor recreation areas and facilities. The program is intended to create and maintain a nationwide legacy of high-quality recreation areas and facilities and to stimulate non-federal investments in the protection and maintenance of recreation resources across the country.



For more information
on these grants offered
through the Office
of State Parks,

call: (225) 342-8111,
write: Post Office Box 2448
Baton Rouge, LA 70804,
or visit www.crt.state.la.us/parks/ioutdoorrec.aspx
to download grant guidelines
and applications.



Office of State Library

The mission of the Office of State Library is to “Inform...Empower...Inspire.” The State Library of Louisiana is one of your greatest sources for research and cultural and governmental information, with special emphasis on resources unique to Louisiana.

Over 325 urban and rural libraries throughout all 64 parishes partner with the State Library to access a computerized statewide lending network. These sources include research information, government documents, genealogical data, books in Braille, audio books and more.

When the budget axe falls on local libraries, the first things to go are new book purchases and new technology. Because both are essential to the mission of a library, the Office of State Library oversees a grant program.

State Aid to Public Libraries Program

This program distributes state funds directly to eligible public libraries for two purposes: technology and books. One hundred percent of the appropriated funds disbursed through the **State Aid to Public Library Program** goes directly to the public libraries.

Louisiana Center for the Book Mini-Grants

Louisiana Center for the Book Mini-Grants are federal funds used to promote reading and to honor local writers. The program provides \$250 grants to any public library that applies and commits to a free public program featuring a Louisiana author, illustrator, poet, or publisher.

To apply or for more information on these grants and past projects funded through the Office of State Library,

call: (225) 342-4923,
write: Post Office Box 131
Baton Rouge, LA 70821, **or visit**
www.state.lib.la.us/la to download
grant guidelines and applications.

Office of State Museum

Jazz musician Irvin Mayfield once said that, in Louisiana, we live history on a daily basis. He said, “People don’t ‘tell’ history, they ‘do’ history.”

Today, visitors to our state can come “do history” at the Louisiana State Museum, a complex of national landmarks housing thousands of artifacts and works of art reflecting Louisiana’s legacy of historic events and cultural diversity.

If you want to see the death mask of Napoleon, relive the birth of jazz, or step back in time to the early days of aviation, you can do it all at the nine fascinating properties operated by the Office of State Museum: the Cabildo, Presbytere, 1850 House, Old U.S. Mint and Madame John’s Legacy (all in the New Orleans French Quarter); the Louisiana State Museum – Patterson; the Louisiana State Museum – Baton Rouge; the Old Courthouse in Natchitoches; and the E.D. White Historic Site in Thibodaux.



For more information on the individual properties and programs supervised by the Office of State Museum,

call: (504) 568-6967,
write: Post Office Box 131
New Orleans, LA 70176,
or visit <http://lsm.crt.state.la.us>
to download grant guidelines
and applications.

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